



## **Sacha Award, for good forestry practices and responsible use of the forest**

### **Why the Sacha Award?**

- The initiative within public and private efforts has allowed Ecuador to be at forefront in the development of forestry projects, converting this sector in one of the strategic axis in the change of productive matrix, allowing the country to become a forestry power.
- A group of international organizations, associations, organizations and companies have considered the need to recognize and reward the best forestry practices being carried out in Ecuador and within the region.

### **What is the objective?**

The aim of the Sacha Award is to spread and promote good forestry and wood processing practices of legal origin through the recognition and award of actions, projects and ventures that meet the conditions of social fairness, and being environmentally friendly and economically profitable.

### **Who can participate?**

This award and recognition is aimed at individuals or corporations, communities or associations having a sustainable activity, forestry or wood processing project or undertake.

To qualify you must be demonstrated that the project complies with the above features, with measurable evidence of positive, successful and innovative effect, surpassing other initiatives that currently exist in the sector.

### **Why register a project?**

Must participate if you are part or have taken action, projects and / or projects that meet the criteria of being:

1. Socially fair
2. Environmentally friendly and
3. Economically profitable





## What are the categories?

1. **Forest Plantation Projects:** Considered as such projects of planted forests, established to produce timber and non-timber goods.
2. **Sustainable forest management in native forest:** They are projects for the use of timber and non-timber products in native forest.
3. **Sustainable forest management:** Are projects for the conservation and generation of environmental good and services.
4. **Forest Research:** Are considered those related to the production of vegetative material (generation of protocols, control of pests and diseases), zoning species for forest plantations; discoveries of active ingredients, medicinal uses, essential oils, and other applications, originated from raw forest materials (non-timber goods). Transgenics research (DNA manipulation) will not be considered.
5. **Awareness and forest communication:** May participate publications, television, radio or virtual media and programs, events, actions or activities that trigger permanent communication efforts and forest awareness.
6. **Innovative use of wood and forest products:** Are considered in this category industrial, crafts or laboratory projects from nontraditional processing of timber and non-timber.
7. **Reforestation and urban ornamentation:** Participants in this category urban reforestation projects, parks and initiatives from local governments, construction companies, neighborhoods, communities, and so that through reforestation and ornamentation seek to improve the urban landscape or solve environmental problems.
8. **Sustainable construction:** These are initiatives that seek to reduce the impact of a building on the environment and society throughout its life cycle, considering: design, construction system, materials, generation of local work, maintenance, renovation, expansion, transformation, demolition and reuse, while at the same time, it seeks to create a healthier, safer, more comfortable and productive living environment for its inhabitants.





## How to register?

- Review the information for each category
- Choose the category in which you consider to engage.
- You can pick one or two categories for the same project.
- Complete registration data and submit your application form through this website.
- Registration Deadline: September 15, 2017

## How to submit your project?

- Print or read the appropriate forms for each category
- You must complete and attach all requested information
- Upload on this website:
  - 1 Completed application form.
  - 2 A minimum of at least 10 photographs that best explain your project. They must be in a single PDF file. Maximum 5MB.
  - 3 Optional, a five minutes maximum video which explains the project and information that you consider necessary. The video is optional, of basic production (home video, mobile phone videos are valid), maximum 5 minutes long, in MP4 (up to 20MB) format or present a link to YouTube.

### **To send information via correspondence:**

Av. Amazonas N31-62 y Moreno Bellido, 7mo. Piso, oficina 7A  
Quito-Ecuador

**The deadline for submission of information will be September 15, 2017.**

## How the project will be qualified?



The rating is the responsibility of recognized national and international forestry professionals invited by the organizers of this event, who make up the Board of Experts.



## What is the prize?

Who have registered and fully completed the required project information, will participate in qualifying for finalists in each category of Sacha Award.

## SACHA Events

The event will include the following activities:

- Workshops:
  1. Sustainable construction applying the NEC wood and guadua
  2. Application of wood and non-timber forest products to utilities
- International Forest Responsible Business Wheel with the objective is to bring together producers and buyers responsible for forest products in the same space for the establishment of business, cooperation and /or trade association agreements.
- Forest Investment Forum will be the space where the programs and projects that Ecuador promotes in the sustainable forest management and innovation of the forestry sector are revealed.
- Green Jobs Forum seeks to be a platform where companies and forestry initiatives present the professional and technical profiles required to strengthen the forest sector in the country.
- Technical Forum a space for share experiences related to the innovative uses of wood in sustainable building, the production of cellulose for textiles and paper, briquets, charcoal and the business of forest products in the conservation of biodiversity.
- Awards and Recognition to the Sacha Award 2017 winners.
- Also will be realized several scenarios as: photo contest, sachá house, sachá collection and sachá exhibition.